

## **Your Privacy**

When you visit any website, it may store or retrieve information on your browser, mostly in the form of cookies. This information might be about you, your preferences or your device and is mostly used to make the site work as you expect it to. The information does not usually directly identify you, but it can give you a more personalized web experience. Because we respect your right to privacy, you can choose not to allow some types of cookies. Click on the different category headings to find out more and change our default settings. However, blocking some types of cookies may impact your experience of the site and the services we are able to offer.

# **Strictly Necessary Cookies Always Active**

These cookies are necessary for the website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

#### **Functional Cookies**

These cookies enable the website to provide enhanced functionality and personalization. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

#### **Performance Cookies**

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our site. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not allow these cookies we will not know when you have visited our site, and will not be able to monitor its performance.

## **Targeting Cookies**

These cookies may be set through our site by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other sites. They do not store directly personal information, but are based on uniquely identifying your browser and internet device. If you do not allow these cookies, you will experience less targeted advertising.



This site uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies, which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the United States. On behalf of the website provider, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser. However, please note that if you do this, you may not be able to use the full functionality of this website. Furthermore you can prevent Google's collection and use of data (such as cookies and IP address) by downloading and installing the browser plug-in available under https://tools.google.com/dlpage/gaoptout/ (Opens external link in a new tab). Further information concerning Google's terms and conditions of use and data privacy can be found at http://www.google.com/analytics/terms/gb.html (Opens external link in a new tab) or at https://www.google.de/intl/en\_uk/policies/ (Opens external link in a new tab). Please note that on this website, Google Analytics code is supplemented by "gat. anonymizelp();" to ensure an anonymized collection of IP addresses (so called IP-masking).

#### How to Control and Delete Cookies.

The consent tool specifically controls the tracking cookies and analytical cookies set by using our websites. Essential cookies cannot be disabled, nor can the tool be used to block cookies on third-party websites linked from our website.

## **Using Your Browser**

Many of the cookies used on our website can also be enabled or disabled through your browser. To disable cookies through most browsers, "right click" on the Lock icon in the address bar of your Browser, from there you will see the "Cookies" option, you can "Allow" or Block" Cookies clicking and



following the prompts. Please note that disabling a cookie or category of cookies does not delete the cookie from your browser unless manually completed through your browser function.

### **Questions?**

For more information, please feel free to contact our Data Protection Officer info@auras.insure

